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# New Women's Dormitory to Honor Mary Irwin Belk

**$420,000 Gift by Belk Family and Associates Memorializes Wife of Organization's Founder**

The Presbyterian College Report

November, 1974

Presbyterian College has received a $420,000 gift from the Belk mercantile organization and will name its new women's dormitory the Mary Irwin Belk Hall in memory of this outstanding church and civic leader whose husband founded the Belk enterprise and whose sons now direct it.

PC President Marc C. Weersing made the announcement after action by the board of trustees officially designating the name. He said the $1 million dormitory now under construction will be completed in time for use next fall. It will provide air-conditioned accommodations for 126 women and a resident counselor.

This structure will be the second building on the Presbyterian College campus to bear the Belk name. Mrs. Belk was among family members to visit here in 1960 for the dedication of the William Henry Belk Auditorium in memory of her husband, often called "the merchant prince of the South." She died on February 6, 1968, after a long and useful life.

President Weersing said Presbyterian College is pleased to honor, in the naming of its newest dormitory, an individual who exemplified the finest in Southern womanhood. He added:

"In addition to her role as wife and mother of five sons and one daughter, Mary Irwin Belk worked diligently for the things she believed in. She shared her husband's enthusiasm for the Presbyterian Church, her community and Christian education. Together, they reared a family devoted to these principles of service and enlightened free enterprise."

Mrs. Belk was a president and life member of the women-of-the-church of Charlotte's Caldwell Memorial Presbyterian Church. She served on the Queens College board of trustees and as president of its alumnae association, and was awarded in 1957 the college's Algernon Sydney Sullivan Award.

Mrs. Belk also supported numerous historical societies—an interest stimulated by ancestral ties reaching back to the colonial days of this country. Her many affiliations included being honorary vice-president general of the National Society of the Daughters of the American Revolution, a member of the Colonial Dames and the Order of the Crown.

A 1901 graduate of what is now Queens College, she taught in the elementary grades of the Charlotte public schools prior to her marriage to William Henry Belk. He was then in the early stages of building an organization that would total more than 300 stores by the time of his death at almost 90 in 1952. Their children include Mrs. Sarah Belk Gambrell, William H. Belk, Jr., John M. Belk, Irwin Belk, Henderson Belk and Thomas M. Belk.

The Mary Irwin Belk Hall, when completed, will be similar to Clinton Hall, PC's first women's dormitory which has proved to be a convenient facility since its erection in 1965. The accommodations for 126 students provide for two girls in each bedroom of two-room suites with connecting baths. The new dormitory is being built next to Clinton Hall on the east plaza.

## Annual Giving at $150,519

Annual Giving reached $150,519 on November 11 as the pace began to intensify in quest of the $230,000 goal for 1974.

Trustees and alumni directors lead the way, with more than 80 percent of these leadership groups listed among the 1,604 donors.

Annual Giving progress to date shows: Alumni—$78,073 from 1,115 gifts; PC Associates (non-alumni board members and faculty)—$32,064 from 88 gifts; Parents — $9,458 from 101 gifts; and Friends—$30,924 from 300 gifts.

*To meet the real need of every qualified student:*

# Financial Aid Available at Presbyterian College

Never before have so many resources been available to help young men and women obtain a college education, according to PC Student Aid Director John P. Daniluk.

He urges interested young people and their parents to consider the opportunities before deciding against Presbyterian College because of cost. In addition to college programs of financial aid, there are Federal programs, state programs and numerous local scholarships.

For example, 447 PC students (53 percent) this semester are receiving $577,457 in total financial assistance from all sources. Less than half of this is provided by the College, but the PC aid office serves as the coordinating agent in helping to match the student need with the available funds.

These programs include a wide variety of scholarships, grants, loans and employment opportunities. Parents are expected to make a maximum effort toward underwriting costs, but it is recognized that the cost of a college education is a major expense item in most family budgets.

Here is a quick review of the financial aid received by Presbyterian College students this year and last year:

| | 1974-75 Session | 1973-74 Session |
|---|---|---|
| PC Funds: | $282,723 | $238,982 |
| SC Tuition Grants: | 204,632 | 145,150 |
| Federal Programs: | 90,101 | 73,295 |
| Total: | $577,456 | $457,427 |
| Students Aided | 447 (53%) | 352 (45%) |

As the producer of leaders in every field of national endeavor, Presbyterian College seeks to continue to develop youthful potential from all economic levels. Available financial assistance for qualified students who need it is outlined in the chart below.

| | |
|---|---|
| **FOUNDER'S SCHOLARSHIPS** | Provide up to full cost of attendance. Approximately ten grants annually to incoming freshmen of superior intellect. |
| **ALUMNI SCHOLARSHIPS** | Provide up to full cost of attendance. Approximately ten grants annually to incoming freshmen of superior intellect. |
| **NATIONAL MERIT SCHOLARSHIPS** | Up to $6,000 for four years of study. Three grants annually to high school National Merit finalists. |
| **PRESIDENT'S SCHOLARSHIPS** | Awards of $2,400 each for the four years of study to incoming freshmen in recognition of school, church, civic leadership. |
| **SENIOR COLLEGE SCHOLARSHIPS** | For superior junior college graduates, approximately ten grants providing up to full cost for the two remaining years at PC. |
| **HONOR SCHOLARSHIPS** | Grants of $1,000 each to high school valedictorians. |
| **ROTC SCHOLARSHIPS** | Provide full tuition, fees and $100 monthly subsistance allowance under U. S. Army scholarship program. |
| **CHURCH VOCATION GRANTS** | Grants of $1,000 each to candidates for church vocations. |
| **MUSIC SCHOLARSHIPS** | Provide up to $2,000 each for four years of study as music major. Five awarded annually on basis of academic and musical ability. |
| **GRANTS-IN-AID** | Superior students who compete unsuccessfully for academic scholarships and have need are considered in this category. |
| **ATHLETIC GRANTS** | Some financial aid is available to recognize superior athletic ability in football, basketball and tennis for intercollegiate play. |
| **WORK-STUDY OPPORTUNITIES** | A specific program of campus jobs, coordinated with student schedules, in various areas and functions of the college operation. |
| **SOUTH CAROLINA TUITION GRANTS** | Residents of South Carolina may receive up to $1,500 per year from this state program to attend PC. See story on back page. |
| **FEDERAL PROGRAMS** | The Federal government operates several programs of grants, loans and work-study available to PC students. |

Pinson

Hill

Burnside

Gillespie

Newsome

Anderson

Shaw

Hagood

Kee

Erwin

Hopkins

Matthews

***1975 Board to Feature Youth:***

# New Directors for Alumni Association Leadership

Alumni elections named Furman B. Pinson, Jr., of Greensboro, N. C., to another term on the board of trustees and Robert R. Hill of Columbia as president-elect of the PC Alumni Association.

Eleven other former students were chosen as 1975 officers and directors of the Association in the mail-balloting among all PC alumni. They were installed at Homecoming and will assume office in January.

In addition to the new members, 14 others will remain on the 1975 alumni board as holdovers with another year of service on their two-year terms.

Youth again will play a vital role on the 1975 board. For example, ten of the 26-member group, including two women, were graduated within the last 12 years. For class balance, the board also includes seven who finished in the 1950's; five, in the 1940's; and four from earlier classes.

The only board of trustees spot to be filled by alumni vote this year found Pinson elected to his second three-year term. He is a 1933 graduate who serves as vice-president of J. P. Stevens Company.

Bob Hill, a 1958 graduate now personnel director of the South Carolina State Department of Education, takes office when current president-elect Hugh S. Jacobs '41, Clinton businessman, automatically moves up to Alumni Association president. Jacobs will succeed William M. Matthews '62, Belk-Matthews vice-president of Macon, Ga., who remains on the alumni board as past-president.

Robert H. Burnside '57, Columbia attorney and state legislator, is the newly elected first vice-president. Others just installed as district leaders on the PC Alumni Association board of directors are:

Georgia District 1 vice-president—Dr. Robert H. Gillespie '32, Atlanta obstetrician and gynecologist; director—John P. Newsome '55 of Atlanta, owner of Newsome Tire & Auto Supply.

North Carolina District 2 vice-president—Don L. Anderson '53 of Raleigh, manager of communications service of the Carolina Power & Light Company; director — B. Gaither Shaw, Jr. '69 of Greensboro, administrative assistant to the division controller of Burlington Industries.

South Carolina District 2 vice-president—George C. (Sandy) Hagood, Jr. '65 of Easley, partner in the Hagood Insurance Agency; director — Billy S. Kee '40, Greenville County public school principal; South Carolina District 3 vice-president—Arthur M. Erwin '40, Spartanburg attorney; director—Robert H. Hopkins '64 of Rock Hill, personnel director of York General Hospital; South Carolina District 5 vice-president—Dr. Josiah S. Matthews III '54, Darlington medical doctor; director—Dr. Gwyn G. McCutchen '66, Loris dentist.

**Blue Hose Football Scoreboard**

| | | | |
|---|---|---|---|
| Presbyterian | 0 | Citadel | 6 |
| Presbyterian | 19 | Furman | 22 |
| Presbyterian | 9 | Lenoir Rhyne | 7 |
| Presbyterian | 12 | Wofford | 17 |
| Presbyterian | 21 | Mars Hill | 20 |
| Presbyterian | 23 | Elon | 21 |
| Presbyterian | 10 | Western Carolina | 28 |
| Presbyterian | 42 | Catawba | 20 |
| Presbyterian | 35 | Gardner-Webb | 7 |

**Games to Play**

| | | |
|---|---|---|
| November 16 | at Carson-Newman | 2 p.m. |
| November 28 | Newberry here | 2 p.m. |

*From Anonymous Foundation:*

# PC Claims $100,000 In Challenge Funds

The remaining $100,000 of a $200,000 challenge grant was claimed last month to complete PC's two-year program to raise $1.25 million for scholarship endowment.

President Marc C. Weersing said the grant is from a major Southern foundation which wishes to remain anonymous. The challenge funds were awarded PC at stages in the endowment campaign, with the first $100,000 coming after $500,000 had been raised and now the remainder of the grant when the endowment total reached its goal.

The additional endowment for scholarships will help to underwrite more financial aid for well-qualified students in need of this assistance to attend Presbyterian College. The campaign was started in late 1972 as a limited effort conducted primarily among foundations and some individuals with a special interest in this type of program .

President Weersing said the biggest boost to the program was the $200,000 challenge from the anonymous foundation which already had made two grants totaling $350,000 to earlier fund-raising efforts at PC. With the addition of this third grant, the foundation now has contributed $550,000 to Presbyterian College.

## Apply Now for Next Fall

Men and women students interested in attending PC next fall are urged to start making definite plans now through contact with the admissions office. The 1975-76 entering class already is beginning to form.

It is especially important to apply early for financial aid opportunities as outlined on page two of this issue.

## SC Tuition Grants Aid 143 Students

South Carolina Tuition Grants totaling $205,382 this year enable 143 South Carolina students to study at PC during the 1974-75 session.

The funds, given directly to the students through the program inaugurated in 1973 by the state General Assembly, make it possible for these young men and women to get a college education while at the same time help private colleges to carry part of the state's higher-education load.

In the first year of operation, the program provided 104 PC students with $144,100 during the 1973-74 academic session. Expanded to cover a new entering class this year, the program's award of $205,382 to PC students is distributed among the classes in this manner: Freshman—$89,374 to 64 recipients; Sophomore—$65,028 to 45 recipients; Junior—$31,500 to 21 recipients; and Senior—$19,480 to 13 recipients.

The total program throughout the state is providing $6.3 million to 4,807 students at the 19 private colleges.

## Board of Visitors

Outstanding service to PC was recognized by the board of visitors at its recent annual meeting with the awarding of the Chairman's Trophy to J. Leonard Bruce of Cornelia, Ga., for his notable work this past year as board chairman. With him in the picture at left are Mrs. Marion Prater, PC library assistant, and Head Librarian Lennart Pearson, who received board citations for their service in expediting the move into the new Thomason Library. Then, election of officers to lead the board in the coming year named (picture at right, l. to r.): Arthur C. McCall of Greenville, chairman; Charles P. Clayton of Marietta, Georgia vice-chairman; Mrs. J. Boyce Bankhead of Chester, secretary; and Alex B. Meyers of Greenville, South Carolina, vice-chairman.

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